



The new Simonton[®] ProNetwork[®]

Expand your network. Expand your reach.
Expand your business.

Quick Tips and FAQs for Simonton Distributor





When contractor
business grows,
so does yours.

As a Simonton distributor, you help activate the Simonton brand through direct connection with contractors, helping them provide a valued, high-quality, and complete experience for homeowners. With the Simonton ProNetwork® program, members are incentivized and rewarded for making repeat purchases, encouraging more loyalty to you and Simonton.

FAQs

Be prepared. Here are a few questions contractors may ask about ProNetwork® membership:

1 HOW TO SIGN UP

1 Visit pronetwork.com and click **Sign Up Now**.

2 Fill out the entire entry form where you'll answer questions about yourself and your business.

3 You'll be assigned a Simonton ProNetwork® number. Give it to your distributor, so you can start earning points on all your Simonton Window & Door purchases!

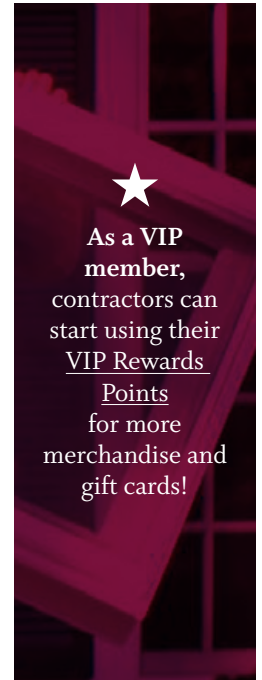
2 HOW TO COLLECT SIMONTON PRONETWORK® POINTS

Make purchases on qualifying Simonton products.

3

SIMONTON PRODUCTS THAT QUALIFY FOR SIMONTON PRONETWORK® POINTS

Product	Member	VIP Business Building Tools	VIP Merchandise
Asure	100	200	100
Reflections 5050	200	300	200
Reflections 5500	300	400	300
Impressions 9800	300	400	300
StormBreaker Plus	300	400	200
ProFinish Builder	100	100	100
ProFinish Contractor	200	300	200
ProFinish Brickmould 300	100	100	100
ProFinish Brickmould 600	200	300	200
Madiera	200	300	300
DayLight Max	200	300	300
Inovo Patio Door	400	500	400
Narrow Framed Patio Door	200	300	200
StormBreaker Plus Door	400	500	400



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HOW TO BECOME A SIMONTON PRONETWORK® VIP MEMBER

To be a VIP member, you must collect 50,000 points or more within 12 months.

MEMBERSHIP LEVEL

Pro

POINTS NEEDED

0-49,999

REWARDS

Find-A-Pro

- Business + Marketing Tools
- Pro Referrals
- Merchandise

MEMBERSHIP LEVEL

VIP

POINTS NEEDED

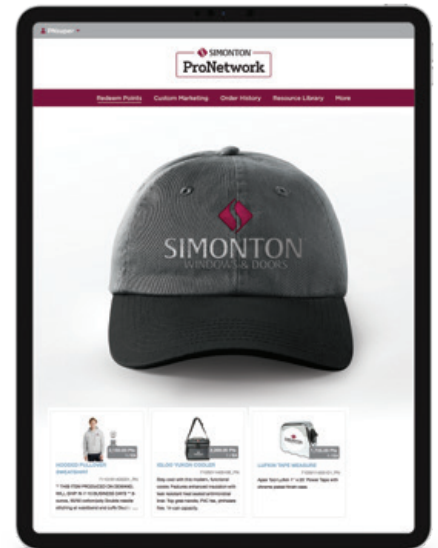
50,000+

REWARDS

Find-A-Pro

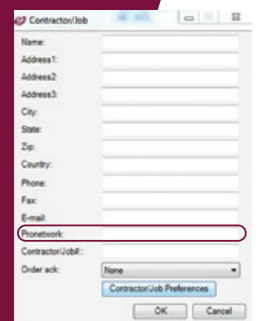


- Business + Marketing Tools
- Pro Referrals
- Double the Points
- Merchandise
- Gift Cards



Validate ProNetwork® Points

Every contractor receives their own unique ProNetwork® number. When a contractor makes a purchase, you can validate members by entering their ProNetwork® number along with their information into Accuquote so they can begin accumulating points.



Expand your network. Expand your reach. Expand your business.

Simonton's new ProNetwork® makes being a pro better than ever. Designed to both promote and reward contractors' hard work and to help them—and you—build business. It's the contractor loyalty program that delivers customized marketing tools, a personal concierge and points for every purchase made. Tell your contractors to sign up at PRONETWORK.COM to instantly receive 500 points and to enter “**CAMPAIGN500**” promo code at check out when they customize their first order.



Contractors can sign up
today at PRONETWORK.COM

What's new in the ProNetwork®



Customize your Simonton marketing assets.

Leverage the power of the Simonton brand and the quality of our marketing support with personalized content that you can control.



Create integrated Marketing campaigns.

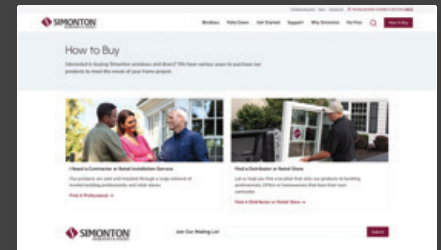
Once customer reaches the 20,000 point tier, promo code “PN20k” will automatically be applied when they customize and print 100 of their choice of three product flyers.

Note: Code will only work once, for one product flyer.



Get access to personal marketing concierge service.

Our marketing professionals work directly with you to develop your own personalized plan to deliver more results in your market.



Generate more leads.

Get listed in Find-A-Pro at Simonton.com by earning 5000+ points (in a 12 month period). Leads are driven to the contractor via Find-A-Pro, so listed customers get more exclusive access to homeowners who are ready to buy.

PRONETWORK.COM
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