

## YOU MAKE THE DIFFERENCE!

YOU are the key to value creation. Are you different?? Is your message unique? Are you enthusiastic about your business and your product? Do you keep your language customer focused? Do you continue to build your knowledge base? Do you act strategically concerning customers and prospects?

Do you ask for help when needed?

Your Sales Rep is here to help you succeed in the window business and they are backed by the entire Simonton Super Service team!

Super Service Team: 800-746-6694 Email: SimSuperService@simonton.com

## ATTITUDE

By Charles Swindoll

"The longer I live, the more I realize the impact of attitude on my life. Attitude to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or say or do. It is more important than appearance, giftedness or skill. It will make or break a company... a church... a home. The remarkable thing is we have a choice everyday regarding the attitude we embrace for that day. We cannot change our past. We cannot change the fact that people will react in a certain way. We cannot change the inevitable. The only thing we can do is play on the string we have, and that is our attitude. I am convinced that life is 10% what happens to me, and 90% how I react to it. And so it is with you... we are in charge of our attitudes."