

Ply Gem®

SIMONTON®

WINDOWS & DOORS

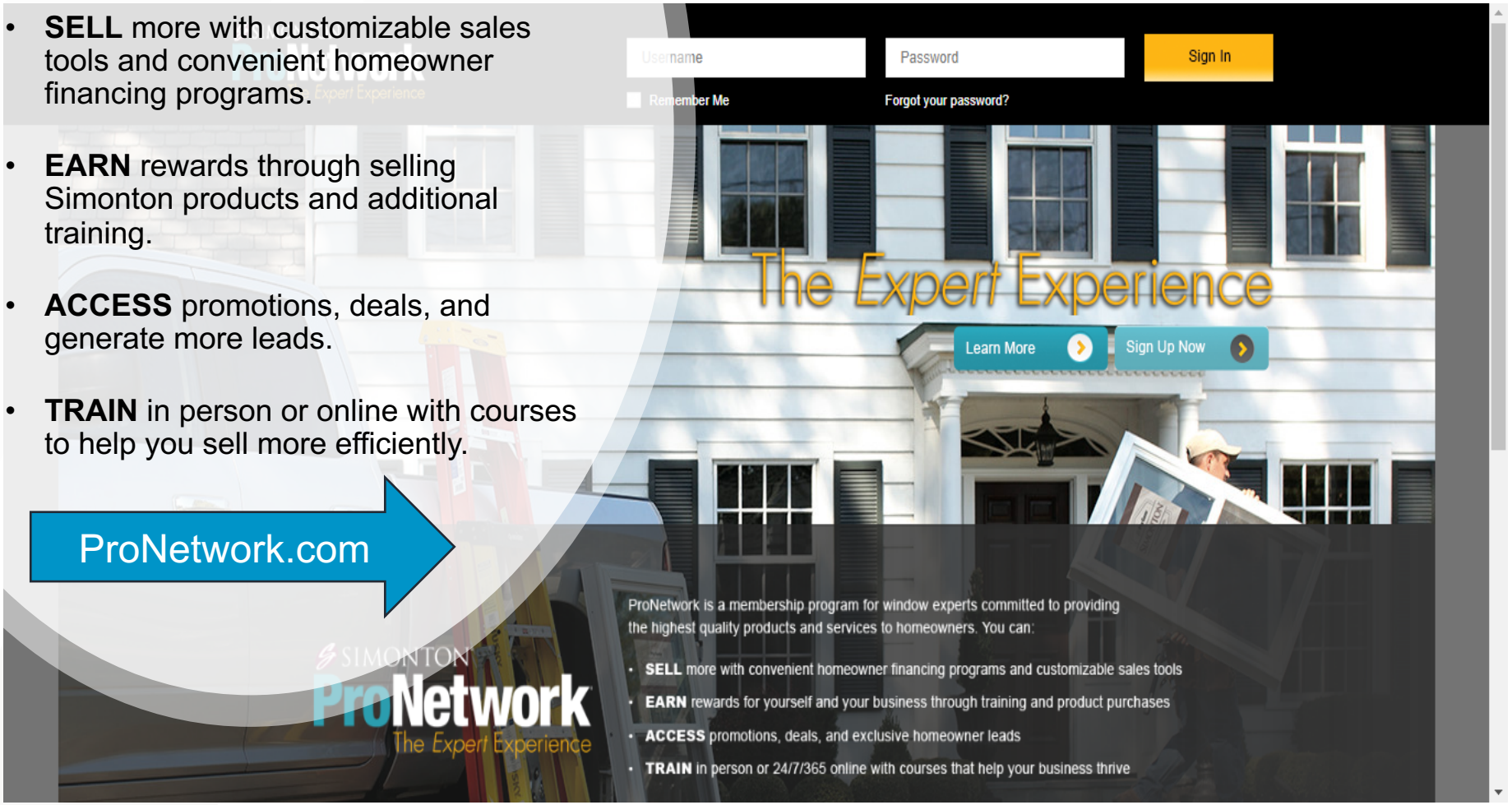
Ply Gem SIMONTON WINDOWS & DOORS ProNetwork

www.pronetwork.com

What is ProNetwork?

- **SELL** more with customizable sales tools and convenient homeowner financing programs.
- **EARN** rewards through selling Simonton products and additional training.
- **ACCESS** promotions, deals, and generate more leads.
- **TRAIN** in person or online with courses to help you sell more efficiently.

ProNetwork.com



2

Contractor Sign-up is Easy in ProNetwork

ProNetwork – 3 steps to sign up

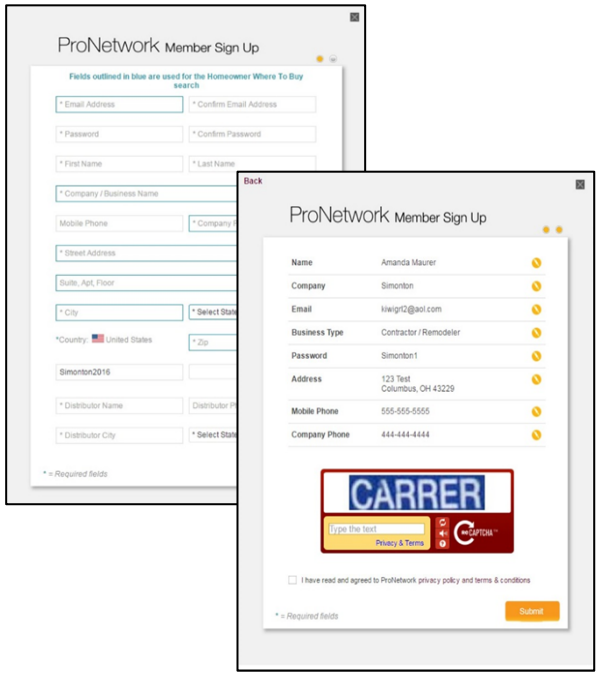
Step 1

Go to Pronetwork.com and click ‘Sign-up Now’ go get started



Step 2

Two Page Sign-up Form



Step 3

Access Granted

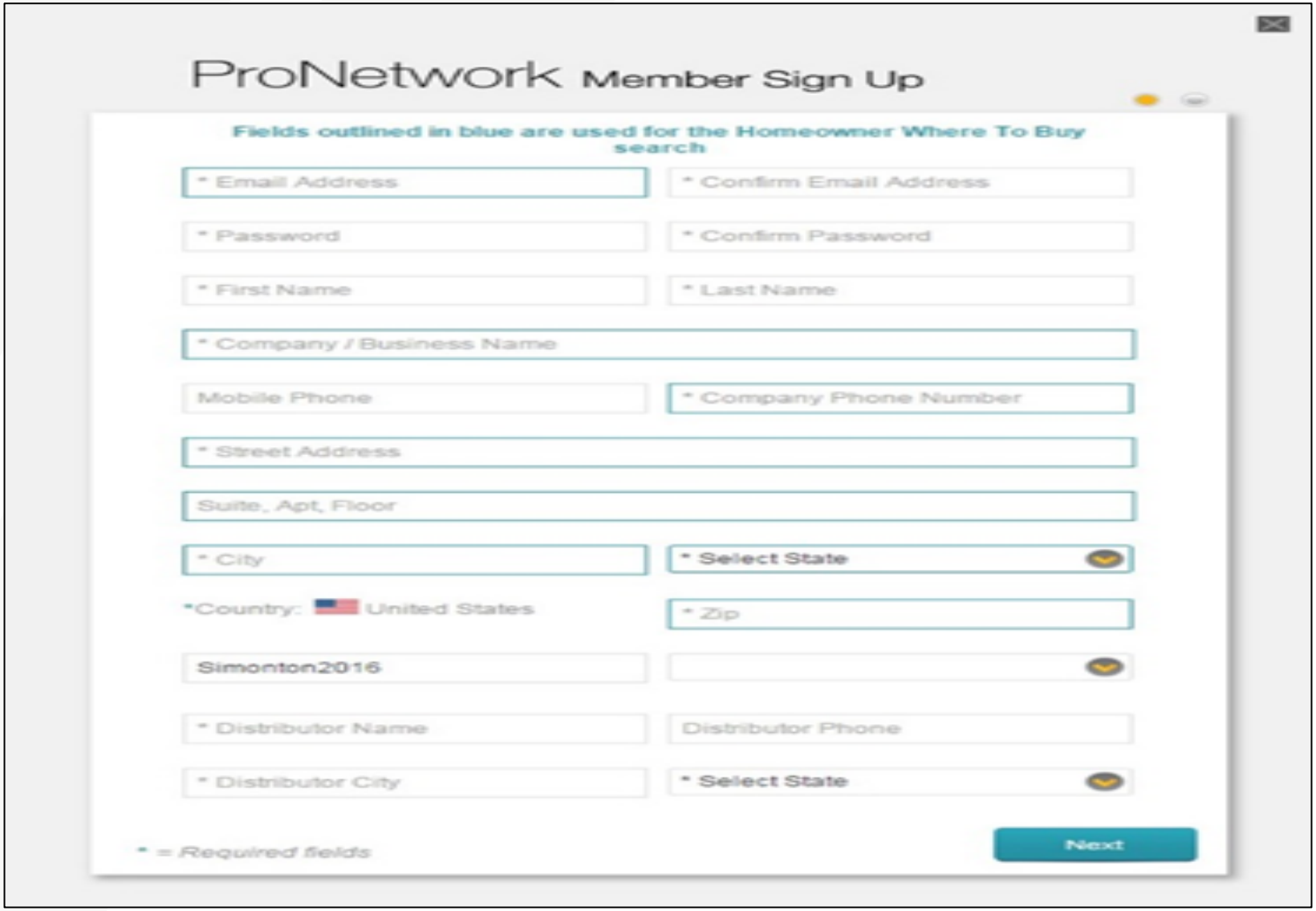
You’re all set!

Members can start:

- ✓ Accumulating Points
- ✓ Customizable Materials
- ✓ Access Literature
- ✓ Take Product Trainings
- ✓ Sign-up for Financing

3

Contractor Sign-up



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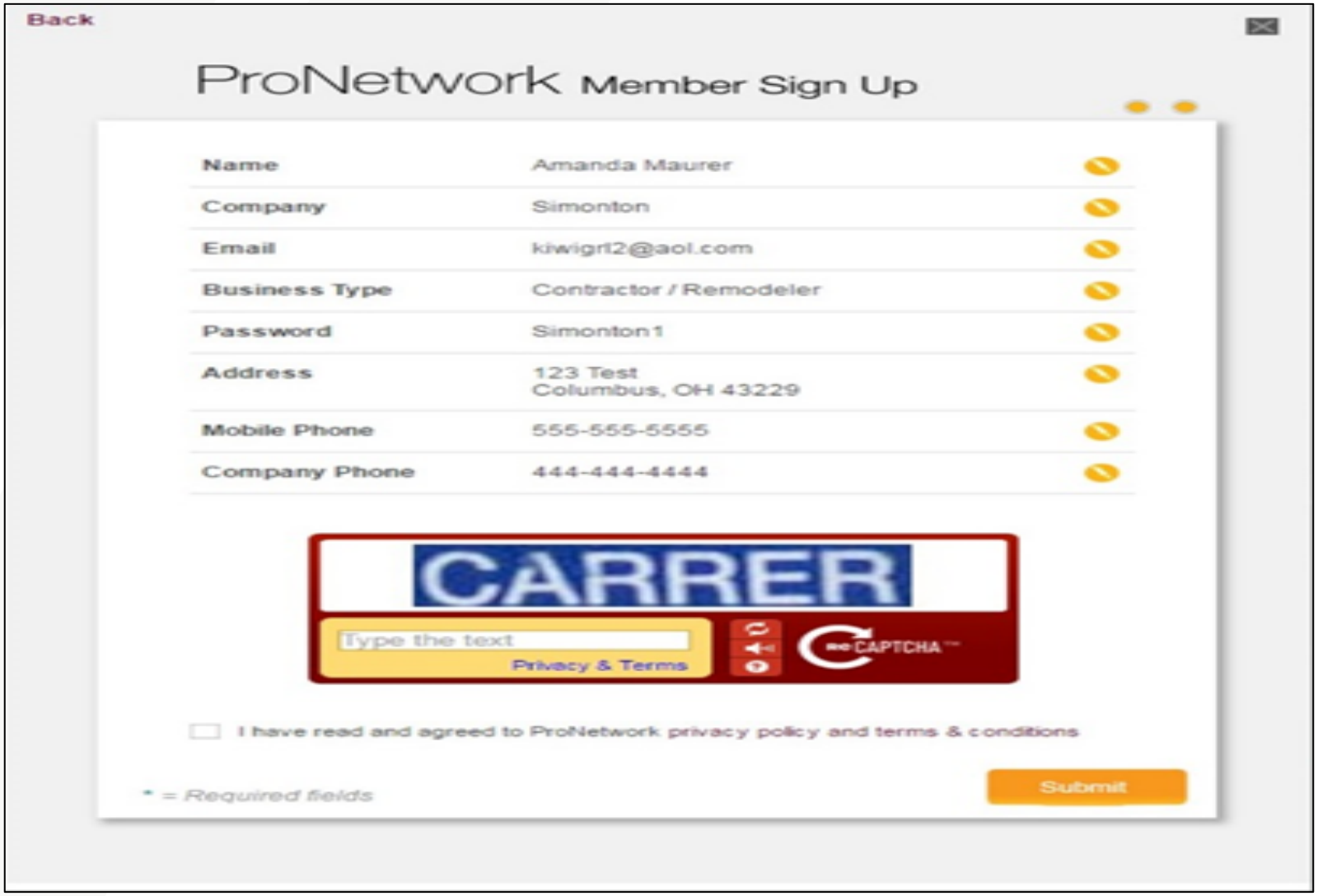
Contractor Sign-up



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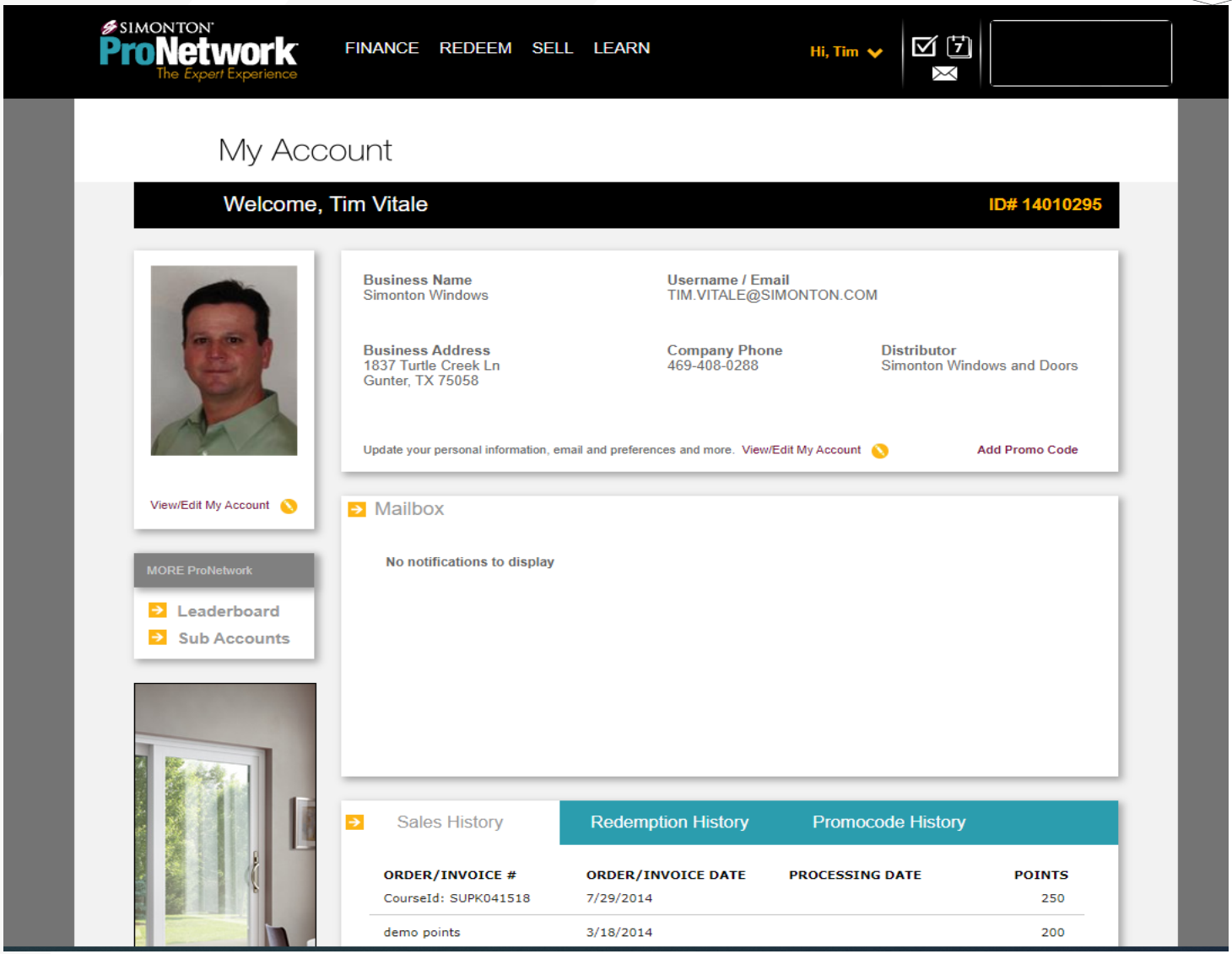
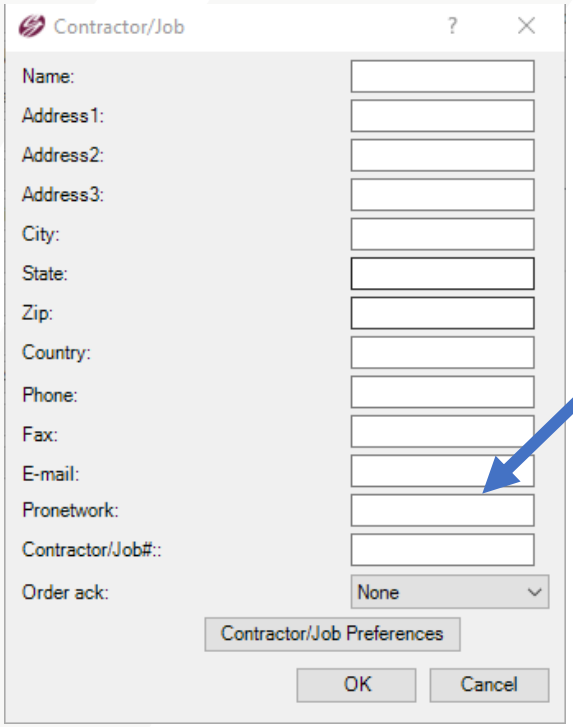
Contractor Sign-up



6

How to add PN # in AccuQuote

ACCUQUOTE



In AQ, the PN # must be added to the contractor's information to begin accumulating points.

Visit marketing.Simonton.com > Sales Support > AccuQuote Documents for a Step by Step Guide on how to add Contractor/Job Account Information

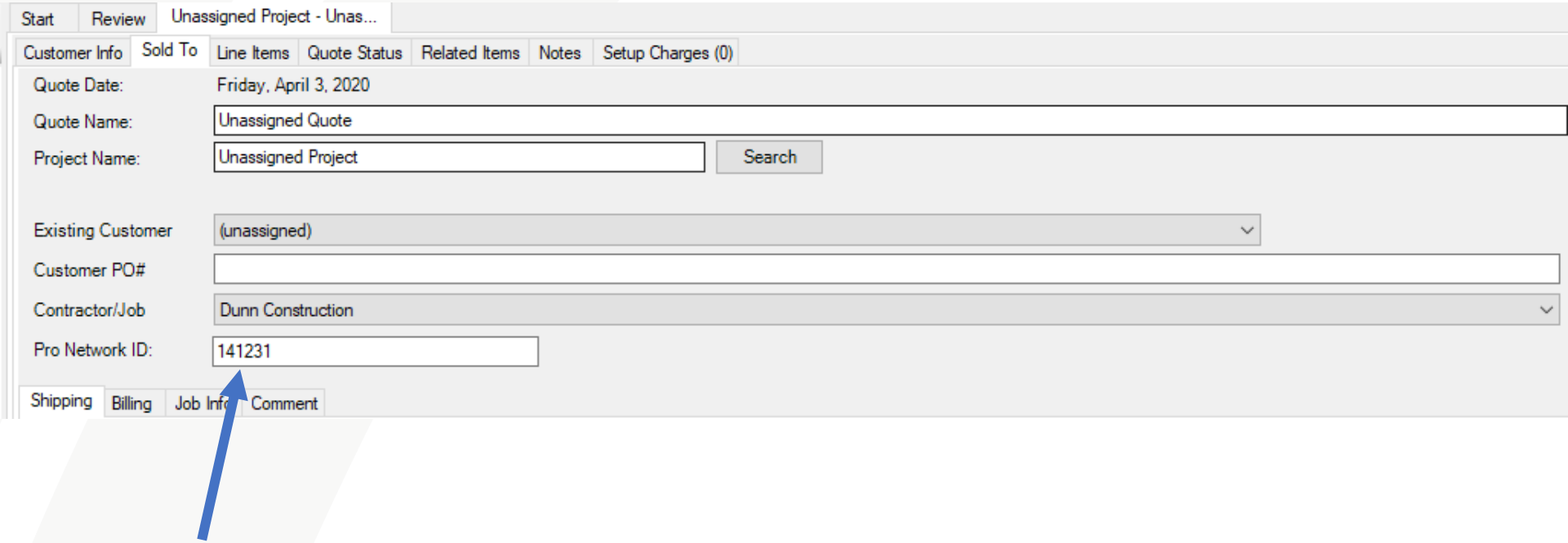
http://marketing.simonton.com/wpfb-file/aq-screen-shots-contractor-account-setup-pdf/

Email your TSM to validate ProNetwork members and check if points are being accumulated.

7

PN # in AccuQuote

ACCUQUOTE



If the PN # was added correctly to your contractor account in AQ, it will show up here when you select the contractor in the Contractor/Job Drop Down of the Sold To tab.

8

ProNetwork – Navigation Tips

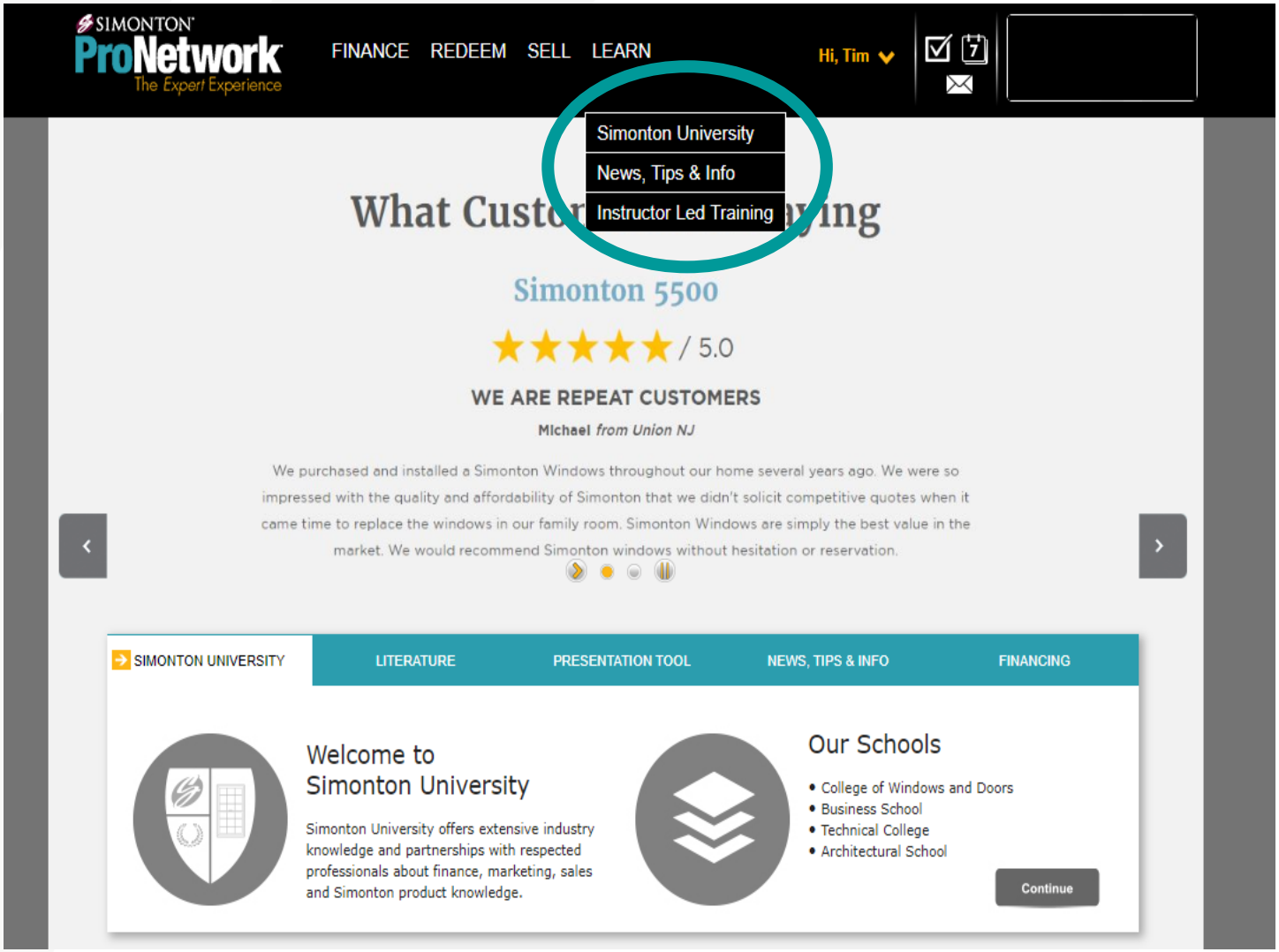
Website is designed to be easy for Contractor to navigate



1. Tools & Resources available to Contractor
2. Review how many points have been accumulated
3. Review membership level in ProNetwork

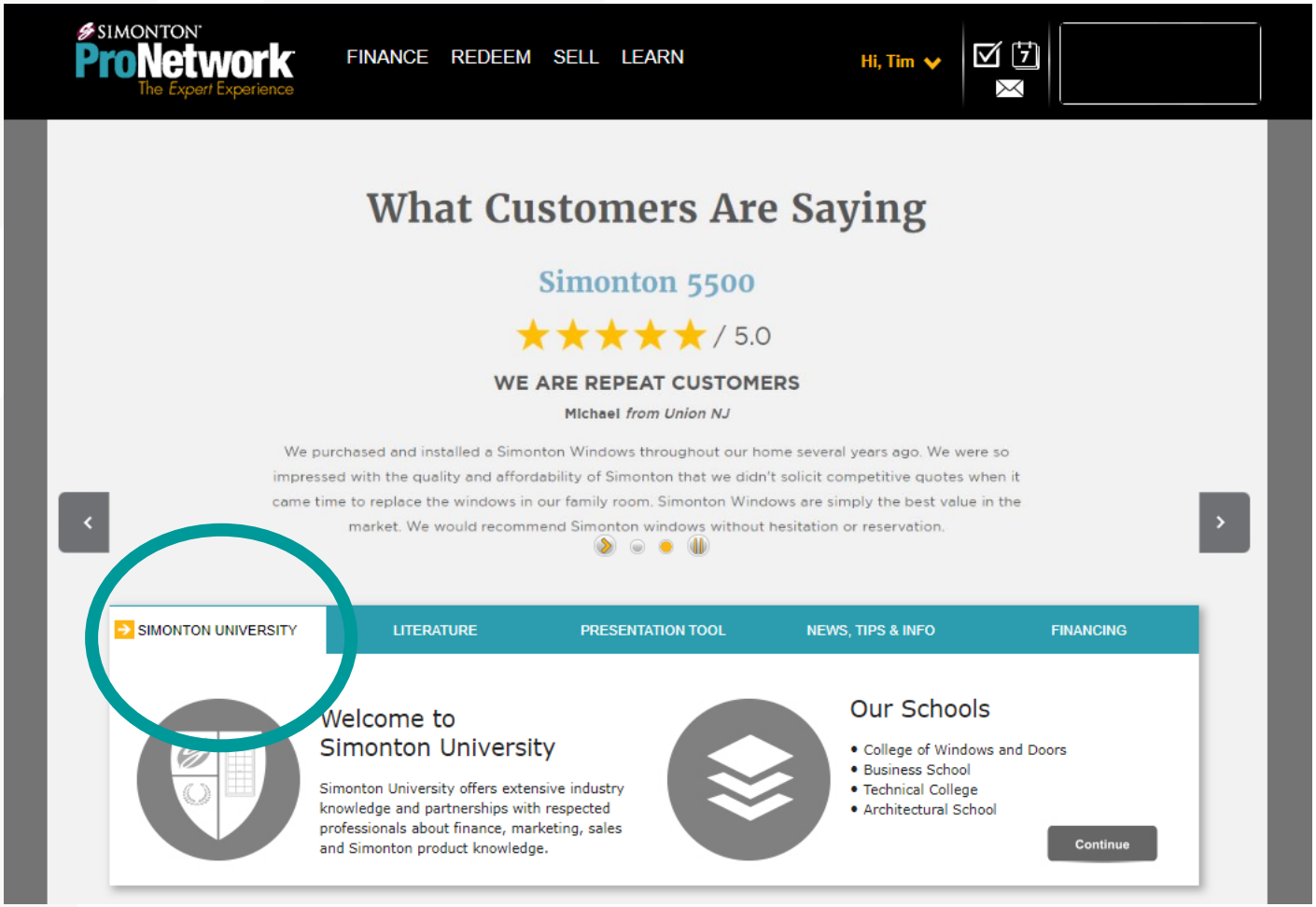
9

ProNetwork – Learn



10

ProNetwork – Learn



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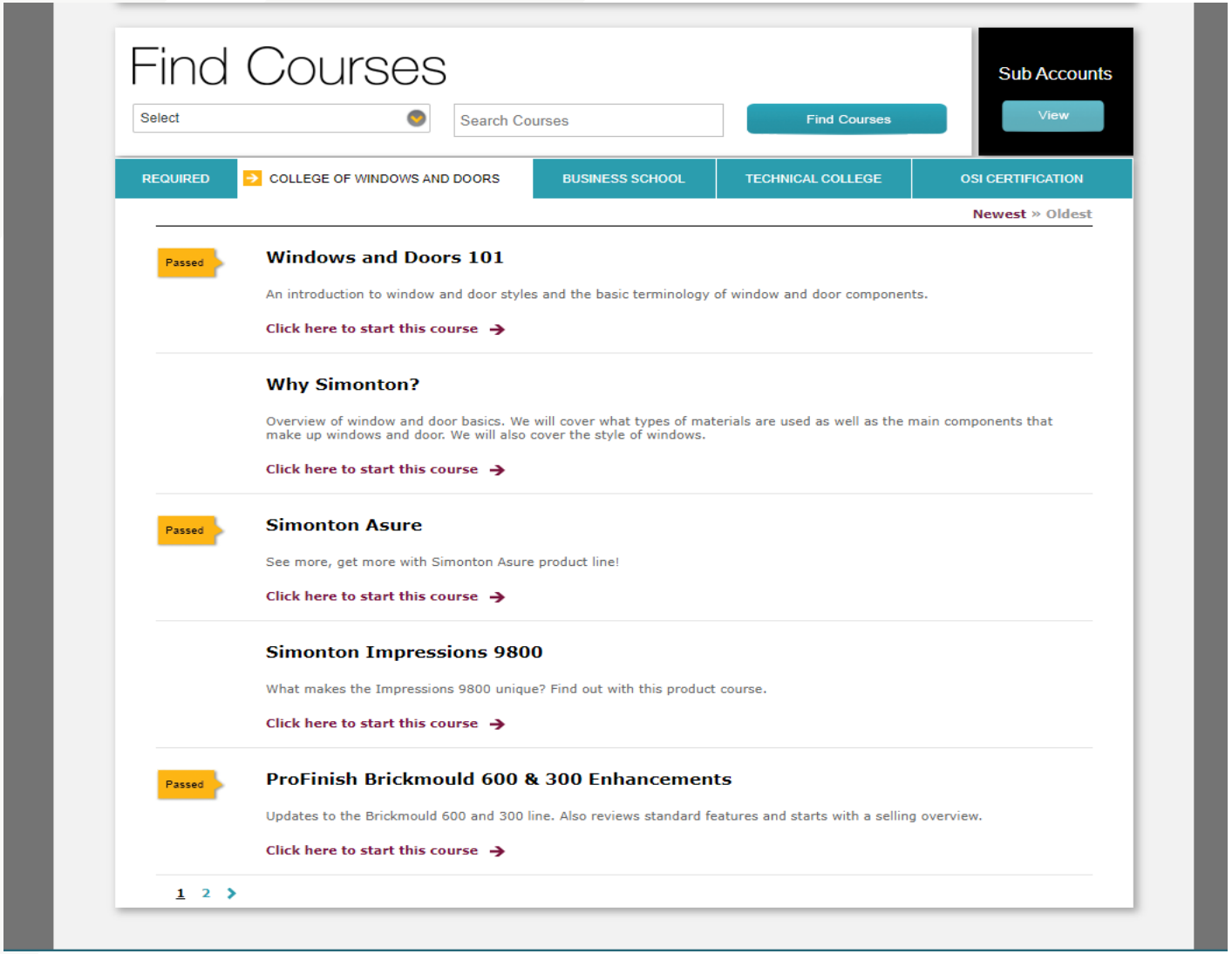
ProNetwork – Learn



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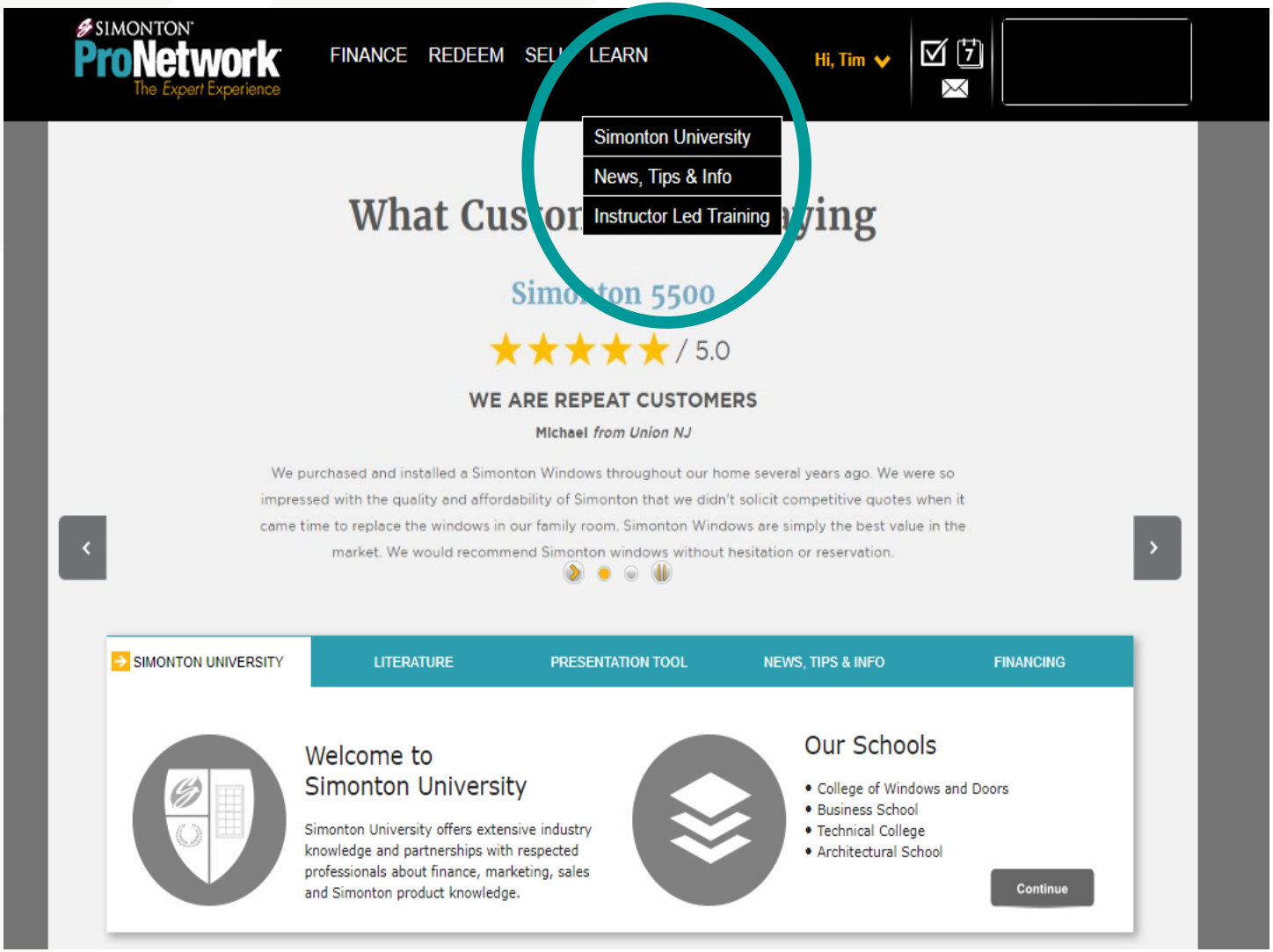
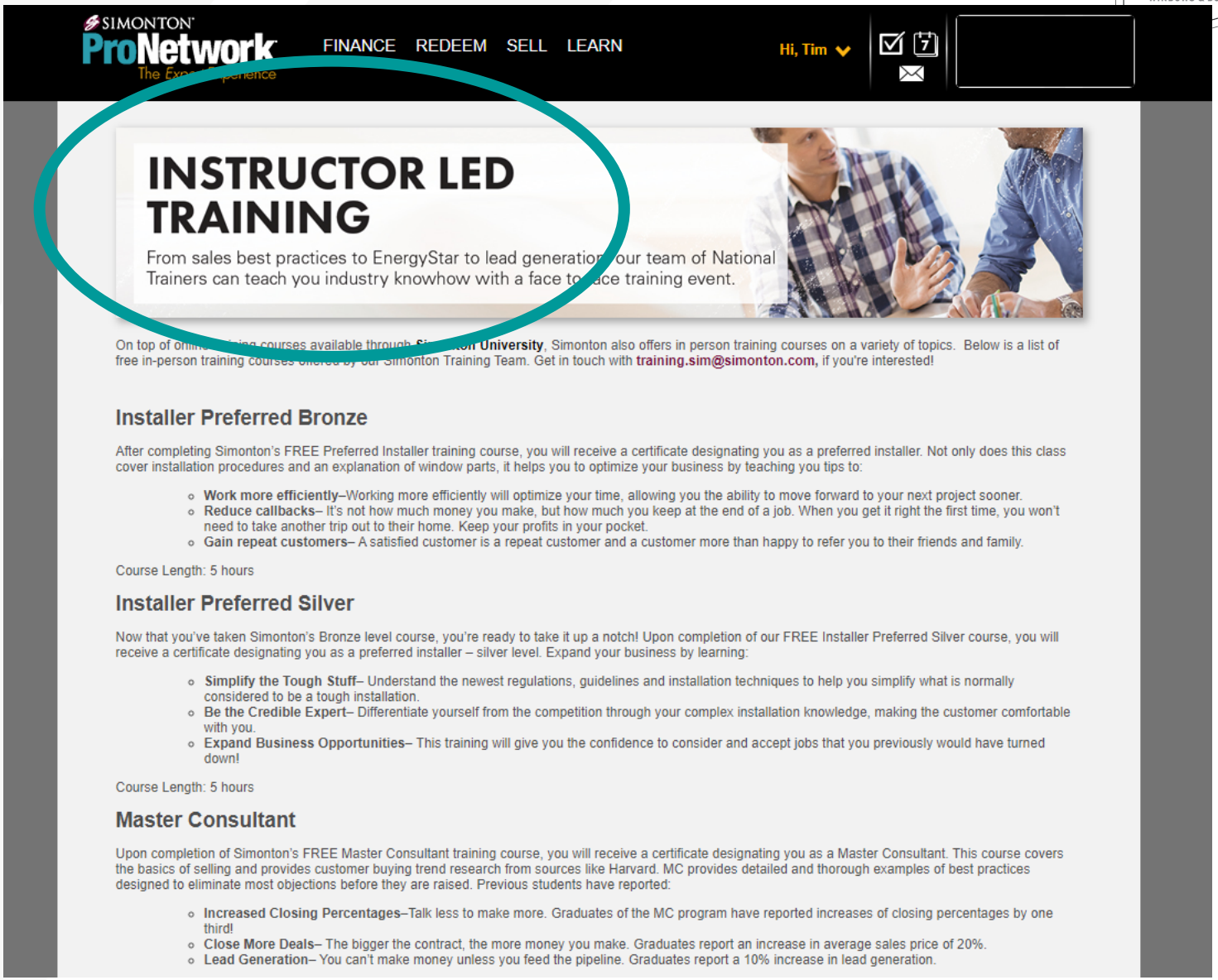
ProNetwork – Learn



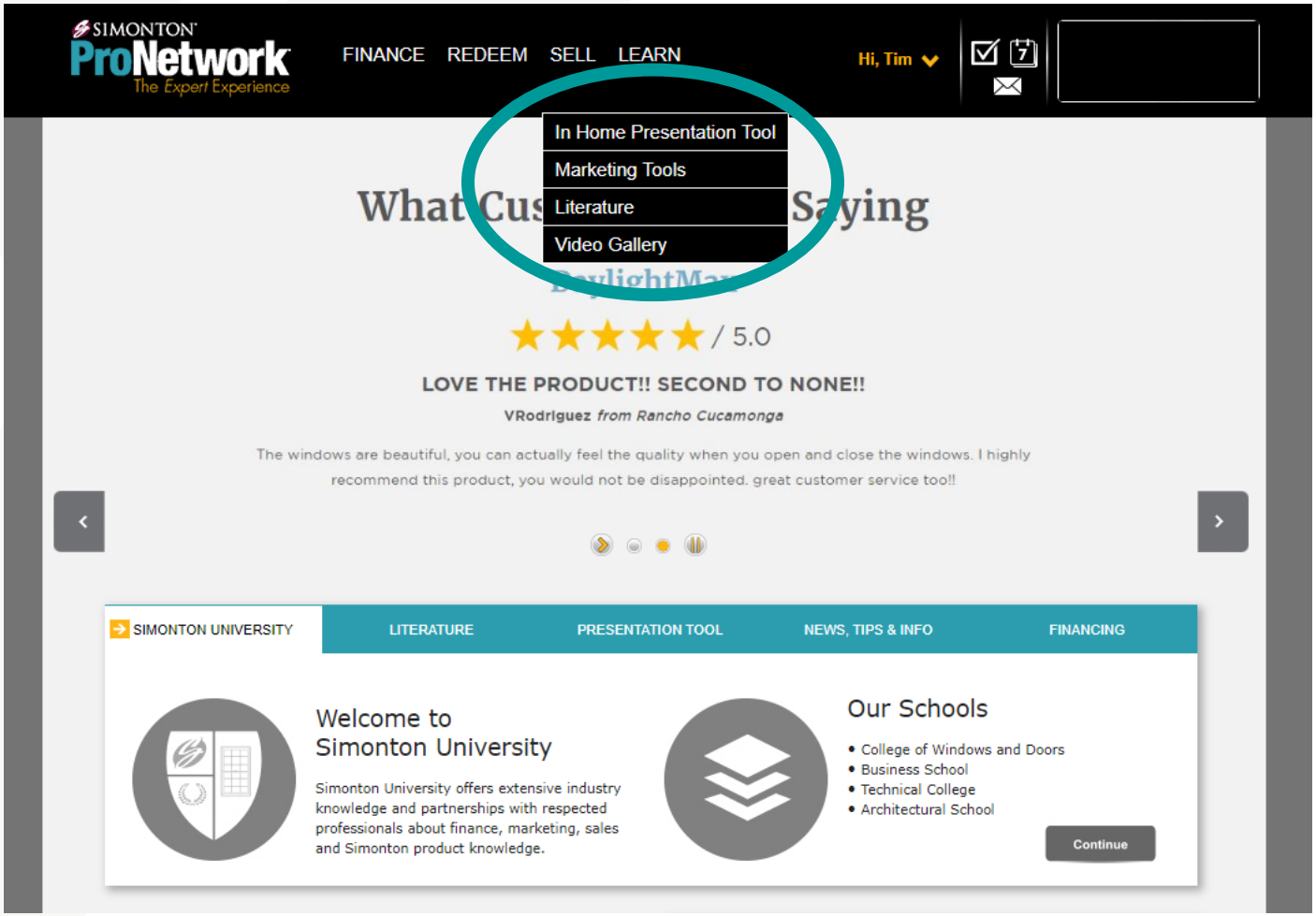
13

ProNetwork – Learn



14

ProNetwork – Sell



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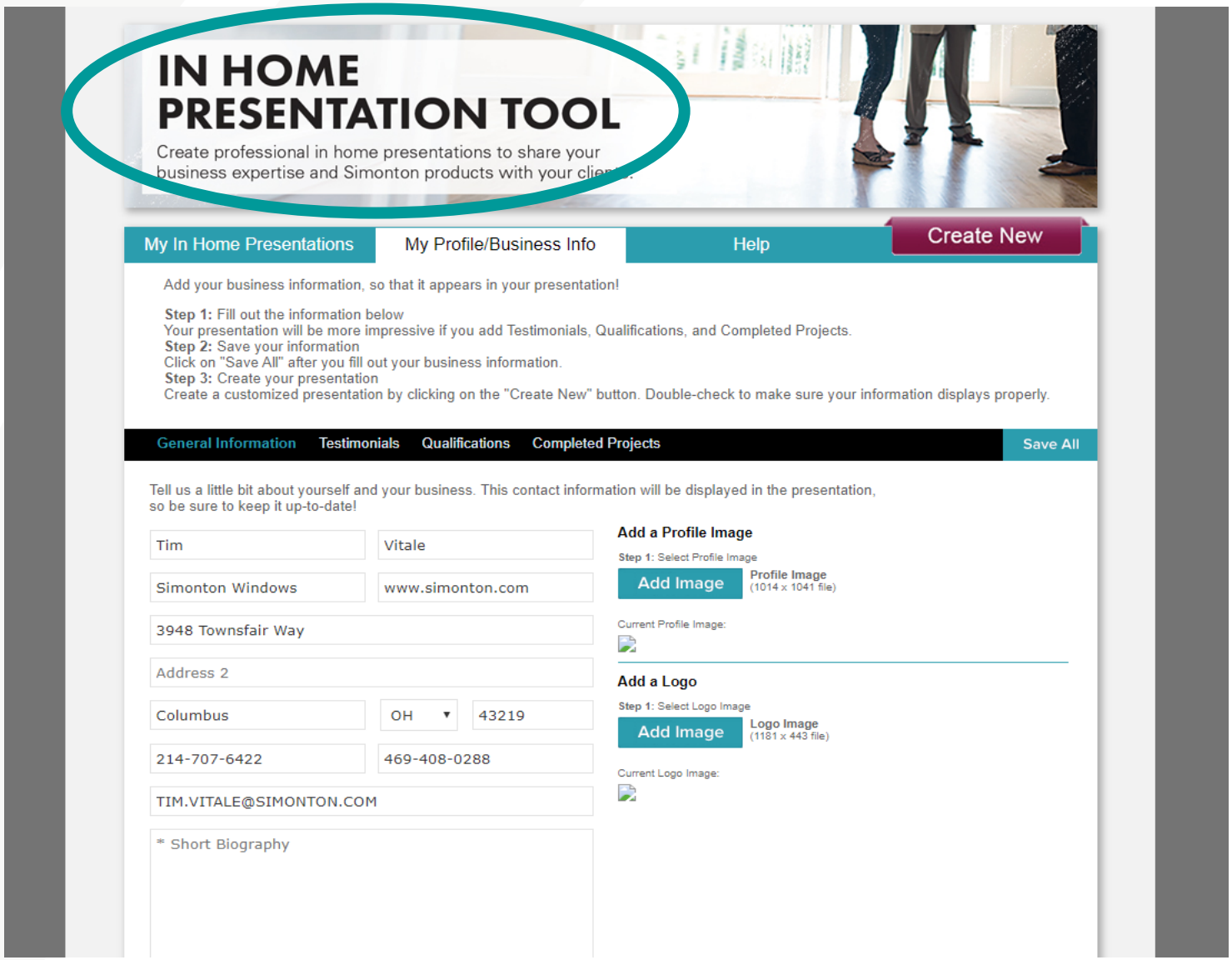
ProNetwork – Sell



16

ProNetwork – Sell

Over 1,400 Books Have Been Developed by Contractors

In Home Presentation Books provide a lot of value to the Contractor:

- 15 Simonton Windows products lines are available
- Takes about 10 minutes to create a custom presentation
- Customize for contractor specifications and promote before/after photos, testimonials, awards and logos.
- Simple sharing capability through printing, emailing or and text message
- Contractor has the ability to store presentation and use again



17

ProNetwork – Sell

Business increased by 17% by the usage of In-Home Presentation books.

VETERAN HOME EXTERIORS

"In Home Presentation books are a tool that separates us from our local competition. The system is very simple to download and tells a story with a homeowner and shares about the products for Simonton Windows."

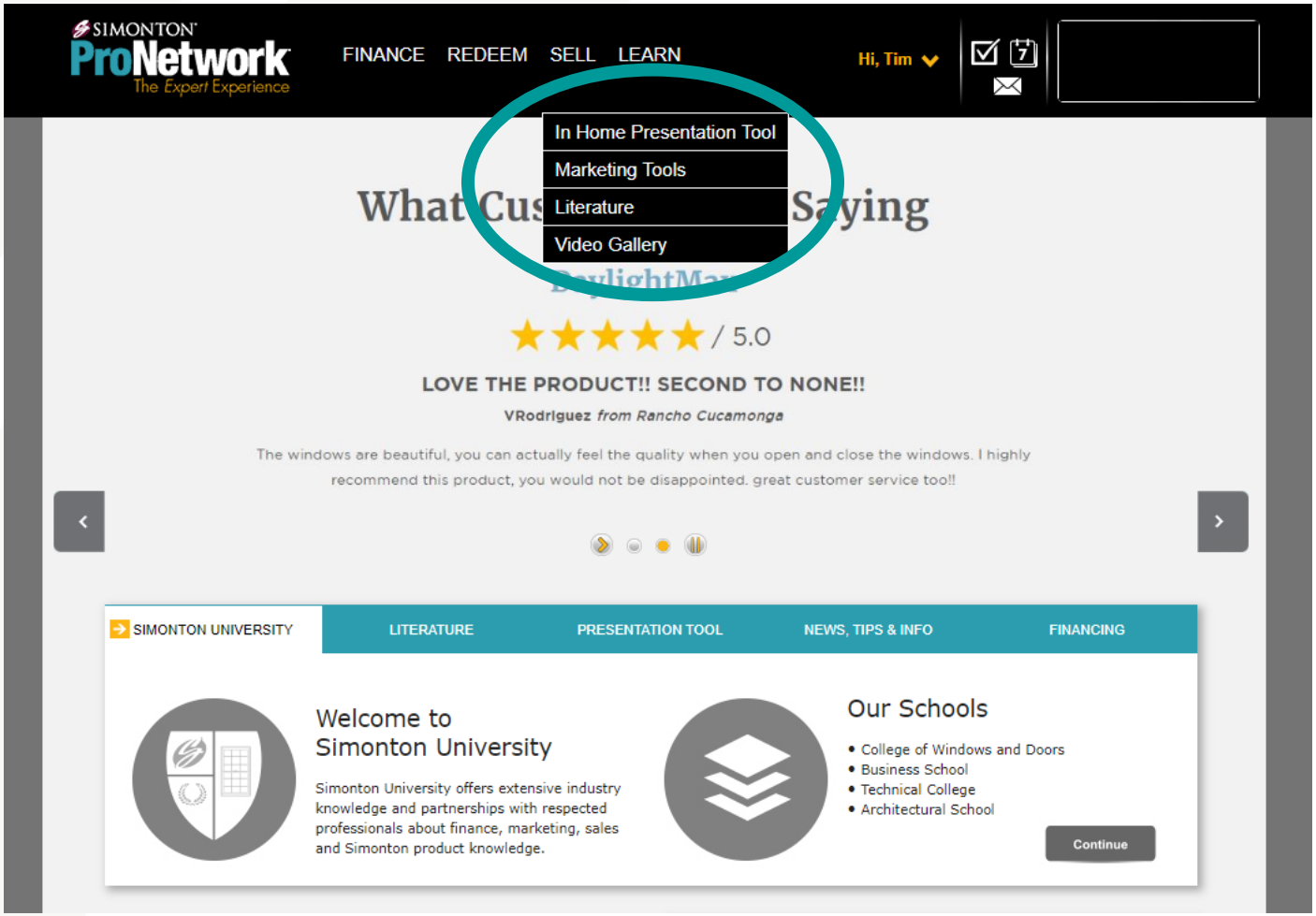
Personalized for the contractor.



Created 25 Pitchbooks

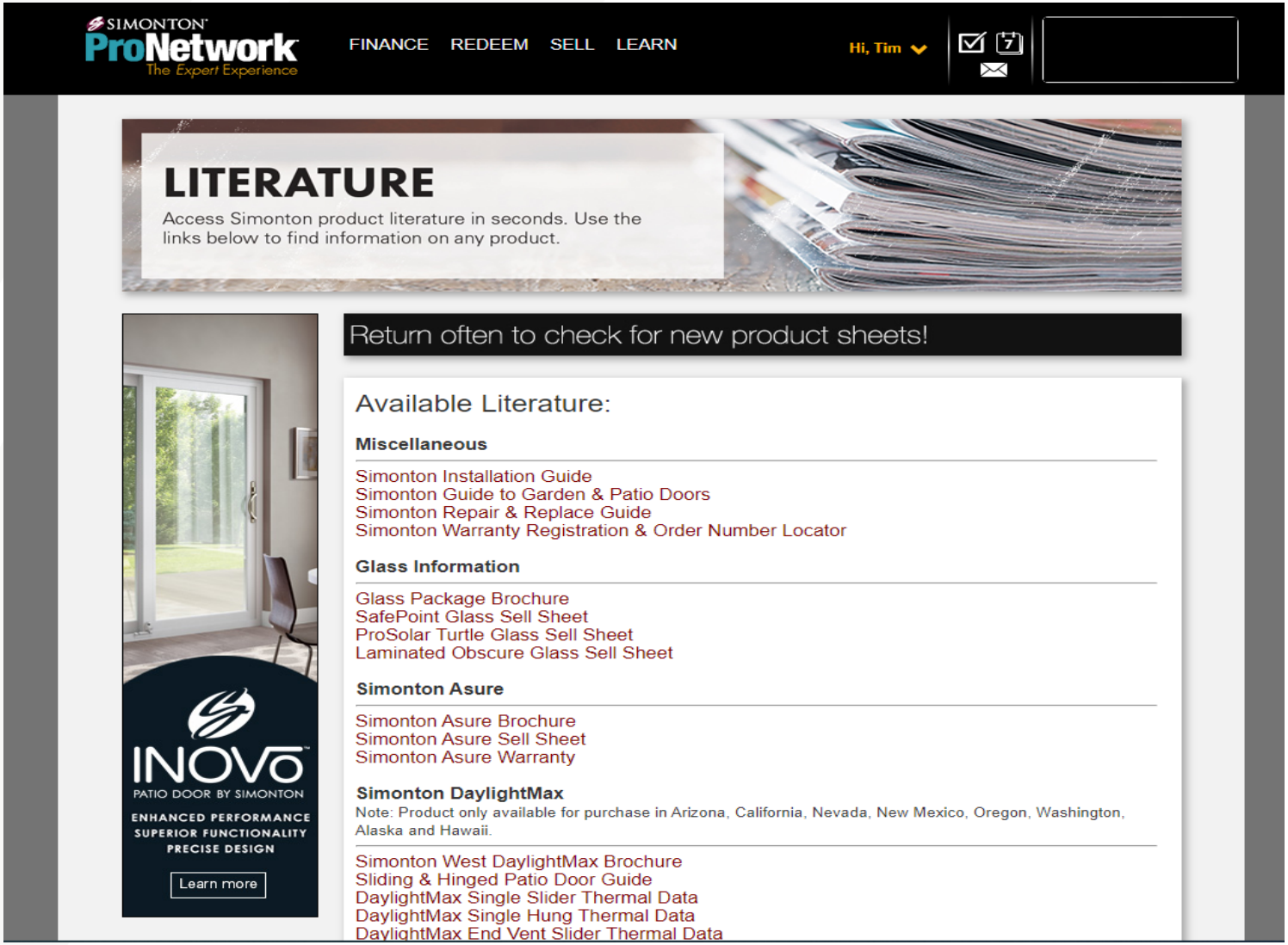
18

ProNetwork – Sell



19

ProNetwork – Sell



20

ProNetwork – Sell

RECENT FOLDERS

1. **Special Topical Videos**
   Special Topical Videos
2. **Simonton Windows Plant Tour Video**
   Take our video tour and discover step-by-step how Simonton windows are manufacturered.
3. **Inovo Patio Door**
   Simonton Patio Door
   Learn more about the Inovo Patio Door.
4. **Simonton Patio Door**
5. **Product Line Videos**
   Product Line Videos
6. **Routine Window and Patio Door Maintenance/How-To Videos**
   Learn routine window and patio door maintenance tips with these easy-to-follow videos from Simonton Windows.

RECENT FILES

Test File - Please Delete

1

How to Fix the Blinds on Your Patio Door

2 

Are the blinds on your patio door not working? This is a super easy fix.

More Information

Share this video

How to Fix the Gap on Your Patio Door

3 

The Reflections® 5500 series is Simonton's® most versatile vinyl window and door line.

More Information

Share this video

How to Remove the Screen from Your Patio Door

4 

Need to remove the screen on your patio door? Watch how easy it is to remove the screen from your Simonton patio door. Theresa, from My Fix It Up Life, will show you how quick and easy it is.

More Information

Share this video

Simonton StormBreaker Plus Windows featured on "The Daily Buzz"

5 

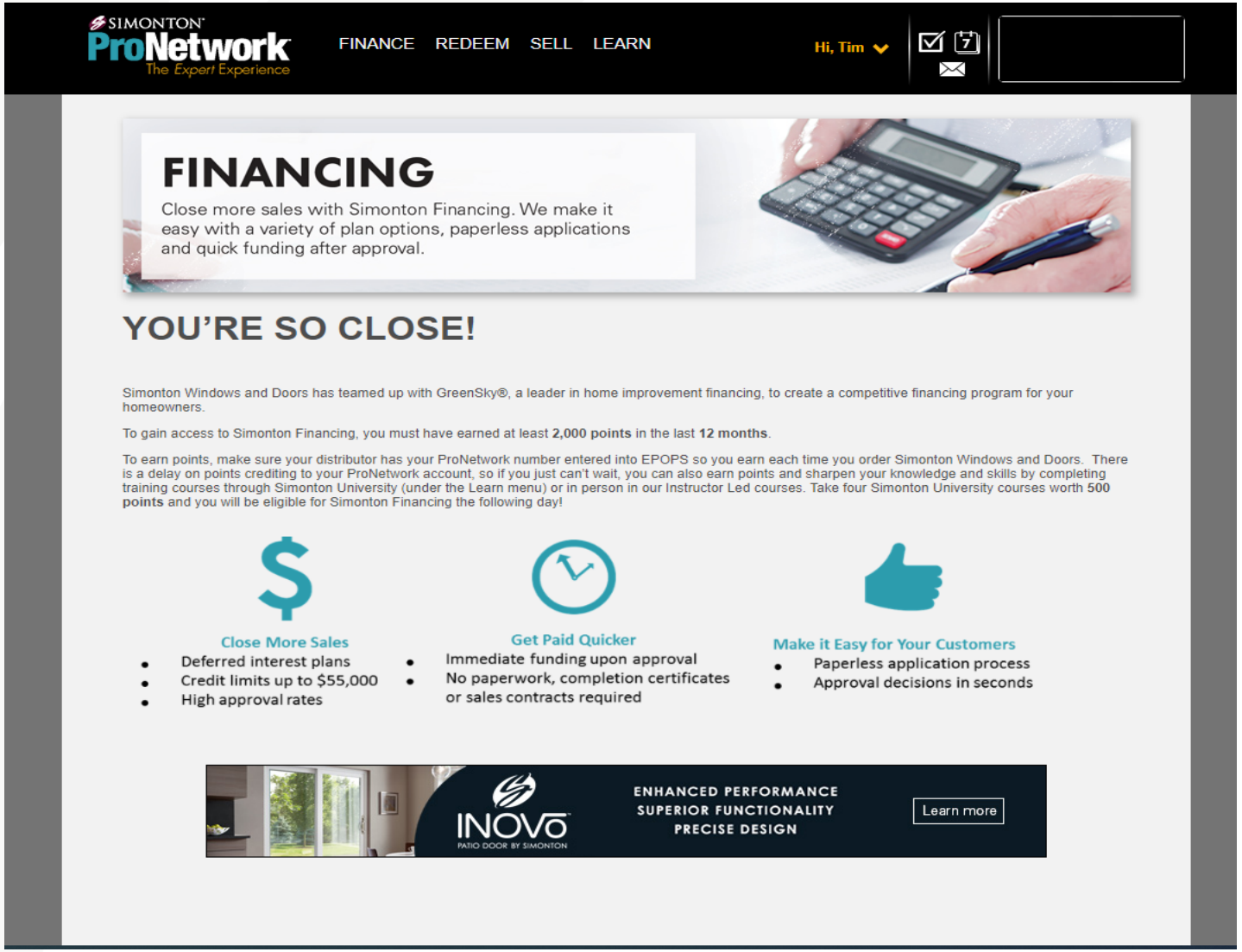
Dr Frank explains the features and benefits of impact-resistant Simonton StormBreaker Plus® windows and doors.

More Information

Share this video

21

ProNetwork – Sell

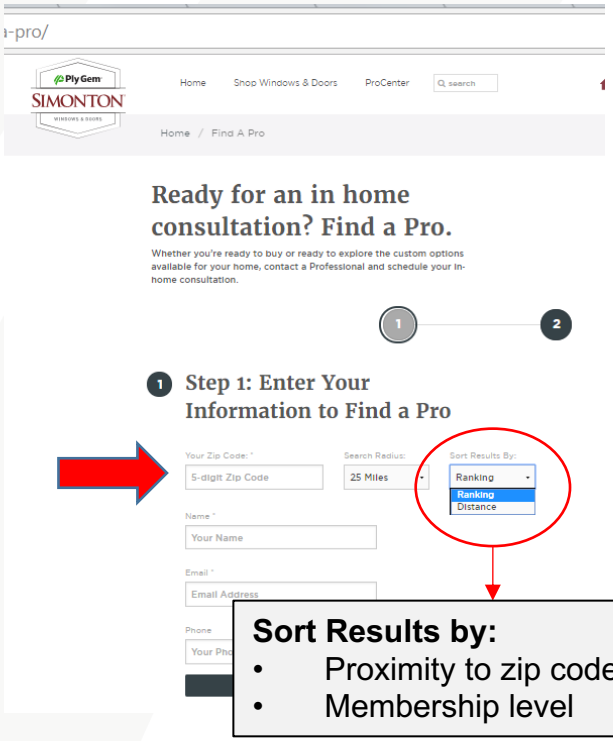


22

Find A Pro on Simonton.com

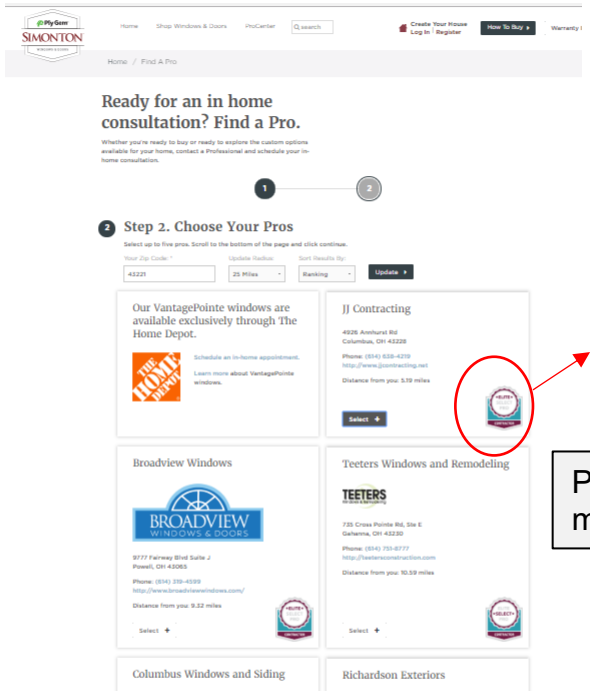
Find a Pro: www.simonton.com/find-a-pro/

Initial Search Page



Sort Results by:
- Proximity to zip code
- Membership level

Results Page





PN Badges show membership level

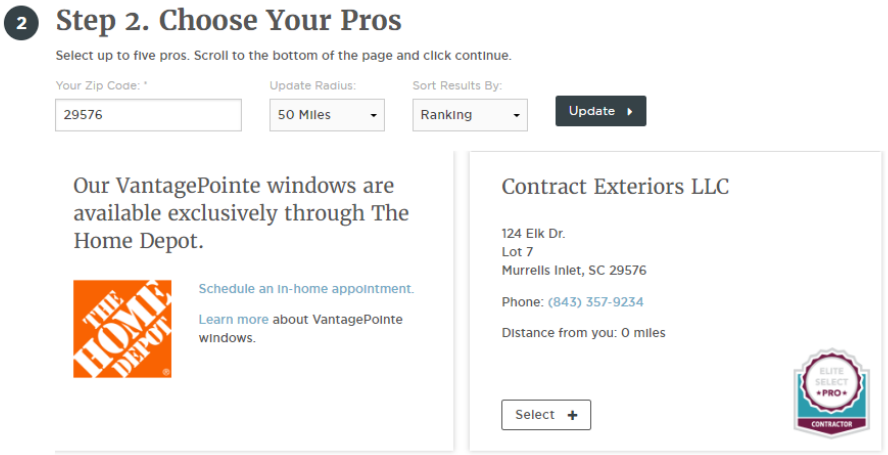
Pros Must Earn 2000 Points on ProNetwork before they are listed on Find A Pro

23

Find A Pro on Simonton.com

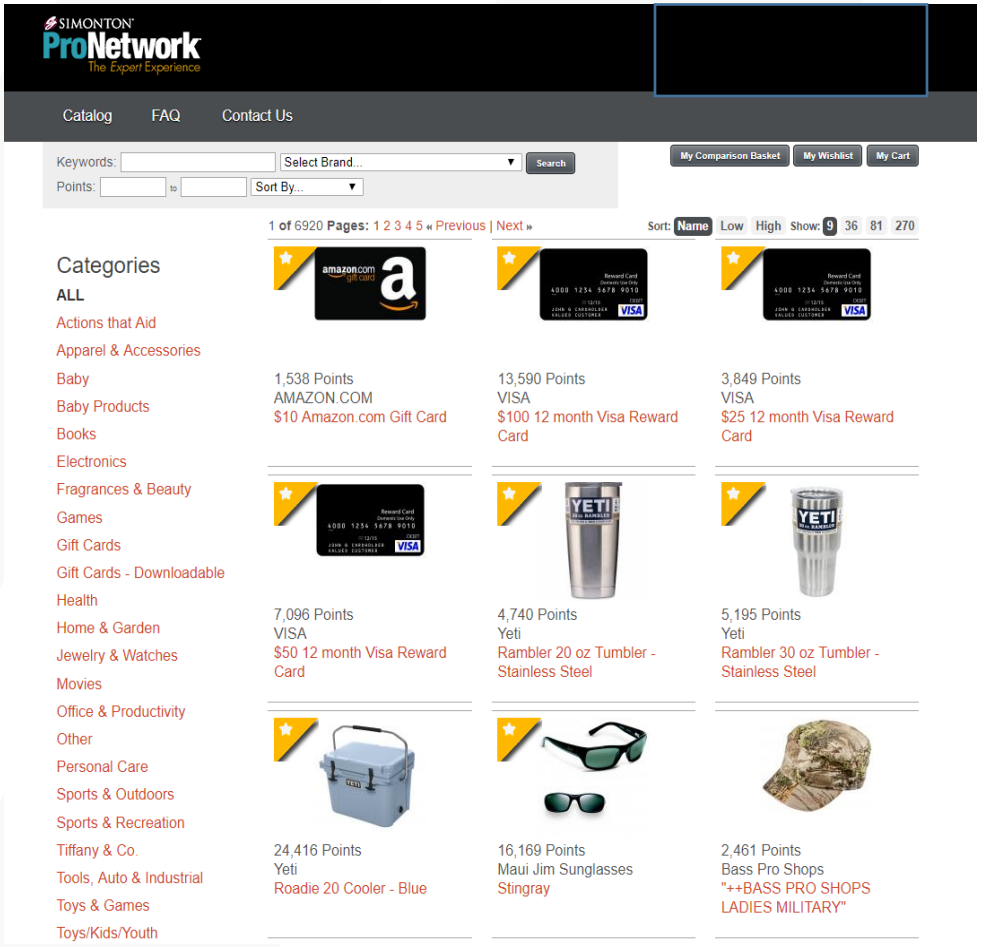
A Simonton Lead Turned into a $100,000 Job





24

ProNetwork – Rewards Catalog



Points can be utilized for:

- **Business Tools**
- **Training / Education**
- **Merchandise**
- **Gift Cards & More**

Key Reminder: Pros Must Submit a W-9 Prior To Spending Their Points

25

ProNetwork Membership Benefits

PN Levels Breakdown

Membership Level	Points Needed
Member Level	>2,000
Pro Level	2,000 – 74,999
Select Level	75,000 – 249,999
Elite Level	250,000+

Based on Rolling 12 month point accumulation

PN Benefit Review

	Tier Level			
Benefit	**Member**	**Pro**	**Select**	**Elite**
Valuable points earned for every purchase	X	X	*2X*	*3X*
Access to Simonton Literature	X	X	X	X
Customizable Presentation Tool	X	X	X	X
Exclusive online training	X	X	X	X
Instructor led training	X	X	X	X
Qualified homeowner leads		X	X[1]	X[1]
Homeowner Financing		X	X[3]	X[4]
Simonton Sale Digital Kits		X	X	X
Early access to Simonton sales and promotions			X	X

ProNetwork Benefits Increase Dramatically as Contractor Moves from Member to Pro

26

ProNetwork Points Breakdown

Points earned by Product Line & PN Membership Level

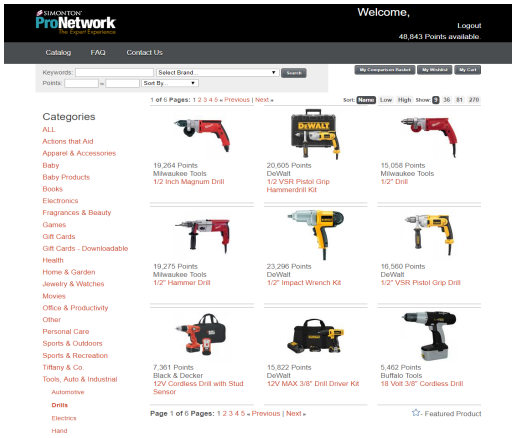
Product	Pro & Member	Select (2X)	Elite (3X)
Asure	100	200	300
Impressions 9800	200	400	600
[redacted]			
ProFinish Brickmould 300	100	200	300
ProFinish Brickmould 600	200	400	600
ProFinish Builder	100	200	300
ProFinish Contractor	100	200	300
[redacted]			
Reflections 5050	100	200	300
[redacted]			
Reflections 5500	200	400	600
Simonton-branded door	200	400	600
StormBreaker Plus 300VL	300	600	900

New Expiration System: Points will NOW expire 2 years from the date they were earned

- *Example: Points earned in December of 2018 will expire in December of 2020*

27

Contractors Can Earn Points For Their Business







TITAN
SIDING & WINDOWS
WE SIDE WITH YOU

ProNetwork Points

Growth in your business

- Titan Siding, Windows and Exteriors ordered Simonton – Titan polos for his sales, installation and office team.



"The embroidery came out great and the shirts look terrific. We had a tight deadline to meet and you were able to accomplish this flawlessly."

Reach out with questions and for support.

Andy Ireton | Andy.Ireton@cornerstone-bb.com

Simonton Brand Manager

29