

COMPETITIVE WINDOW WORKSHOP

LEARN WHAT MAKES YOUR WINDOWS DIFFERENT, IN FOUR EASY STEPS!

This program is designed collaboratively with a local branch/market. Competitors are identified, samples gathered, and then our Territory Sales Manager prepares an in-depth product comparison between the competitive products and their own.

*INFORMATIVE AND PRACTICAL
DISCUSSION SERIES DESIGNED TO
SUPPORT YOU AND YOUR BUSINESS*

Interactive and Informative!

You will walk away with a better understanding of your competition, and a better understanding of how to build value with your product demonstrations!

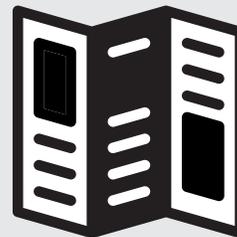


STEP **1** Identify 3-4 Competitors



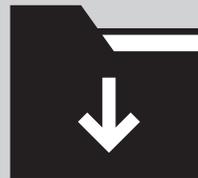
IDENTIFY

STEP **2** Distribution Sales Team Acquires Samples of Each



ACQUIRE

STEP **3** Manufacturer TSM Prepares Workshop Content



PREPARE

STEP **4** Hold Workshop... Discover Competitive Advantages... **SELL MORE WINDOWS!!**



DISCOVER

Let us know if you want to schedule a session for your branch. It takes approximately 8 weeks from competitor identification to holding a workshop.